

2013/2014 ADVERTISE WITH THE PHILHARMONIC



Rhode Island  
Orchestra & Philharmonic

**ADVERTISE IN THE  
RI PHILHARMONIC ORCHESTRA  
CONCERT PROGRAM BOOK**

**8 Saturday Night Classical Concerts**

**4 Friday Evening Rush Hour Concerts**

**4 Friday Evening Open Rehearsals**

Handel's *Messiah*

Website & Newsletter Exposure

Complimentary Philharmonic Tickets



CECILE LICAD



MICHAEL CHRISTIE



PHILIPPE QUINT



JENNIFER FRAUTSCHI

INSIDE DISPLAY ADVERTISING	SIZE	B&W	COLOR
Full Page	4.75" x 7.625"	\$2500	\$3500
Half Page - HORIZONTAL	4.75" x 3.725"	\$1500	\$2000
Half Page - VERTICAL	2.25" x 7.625"	\$1500	\$2000
One Quarter Page - HORIZONTAL	4.75" x 1.75"	\$1200	\$1500
One Quarter Page - VERTICAL	2.25" x 3.725"	\$1200	\$1500
Eighth Page	2.25" x 1.75"	\$700	N/A
PREMIUM PLACEMENT	SIZE	B&W	COLOR
Outside BACK Cover <b>RESERVED</b>	4.75" x 7.625"	N/A	\$4500
Inside FRONT Cover	4.75" x 7.625"	N/A	\$4250
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Full Page facing Inside FRONT Cover	4.75" x 7.625"	\$2800	\$3800
Full Page facing Inside BACK Cover	4.75" x 7.625"	\$2800	\$3800
LAST page facing Center section	4.75" x 7.625"	\$2800	\$3800
FIRST page facing end of program notes	4.75" x 7.625"	\$2900	\$3900

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To reserve your ad space, contact  
**Bob Schlesinger** at **401.248.7044**  
or **[rschlesinger@riphil.org](mailto:rschlesinger@riphil.org)**

RHODE ISLAND PHILHARMONIC  
667 Waterman Avenue  
East Providence, RI 02914

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AD SPECS: Recommended format is PDF created with high-resolution Post-Script or prepress-quality export settings from the native application. Do not bleed outside of the specified ad dimensions. Convert all RGB and Spot colors to CMYK for color ads. Convert all RGB, CMYK and Spot colors to grayscale for black and white ads. High resolution (300dpi) TIFFs or JPGs may also be submitted. Send your ad directly to our graphic designer, **Andrea Horta**, at **[ahorta@riphil.org](mailto:ahorta@riphil.org)**.